



## Media Release

For Immediate Release

February 12, 2010

### NLC to open new Liquor Store in Marystown

The Newfoundland Labrador Liquor Corporation (NLC) is proud to announce the construction of a new Liquor Store in Marystown. NLC President and CEO, Steve Winter explained, "we've been working hard to improve the service offering on the Burin Peninsula for a while now. A new Liquor Store in this location will undoubtedly help us to achieve that goal. It's a win-win for NLC, Marystown and surrounding communities".

Adjacent to Sobeys at the intersection of McGettigan and Columbia, this 6500 square foot facility will be well-equipped with all the modern conveniences including; refrigerated areas for chilled beer, wine and ready-to-drink beverages, enhanced product selection, and a new Taste Station (automated sampling machine), all of which will bring a new level of service and satisfaction for customers in the Marystown area.

Chair of NLC's Board of Directors, Glenn Tobin stated, "It gives me great pleasure to be a part of this new development in Marystown. This is tremendous news for the town and surrounding area, for our valued customers and for the general health of the business community in Marystown. I believe people will be thrilled with the new Liquor Store."

NLC anticipates the new store will be ready to open in fall 2010.

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